## Deloitte.



Lynzee Witten

Partner, Deloitte

Infrastructure and Project Solutions | Financial Advisory

Phone: 0434 919 683

Email: <a href="mailto:lwitten@deloitte.com.au">lwitten@deloitte.com.au</a>
Location: Brisbane, Queensland

#### **Profile**

Lynzee is a Partner leading Deloitte's Infrastructure and Project Solutions team in Brisbane. Lynzee is an experienced strategic, commercial and financial advisor to Government for major infrastructure projects across sectors including transport, social infrastructure and utilities. She leads business cases processes and understands the integration of various business case analyses and manages stakeholders effectively.

Lynzee is a fully accredited Investment Management Standard (IMS) professional and Investment Logic Mapping (ILM) facilitator. She has led the development of ILMs for a range of complex and diverse projects (both assets and services). She is experienced in gaining buy-in from stakeholders during these processes, and effectively communicating a project or program's service need.

Before becoming a consultant, Lynzee worked for Queensland Treasury and Building Queensland. This means she understands the machinations of government, and processes and analyses required for investment decision-making, as well as the frameworks and policies that need to be applied.

### Skills and expertise

- ILM facilitation and development
- Business case processes and feasibility studies
- Commercial, financial and economic advice
- Stakeholder engagement and management
- Public sector environment and frameworks
- Project management and leadership

#### Education and qualifications

- Bachelor of Business (Accountancy) Dean's Award, QUT
- Prince2 Project Management Practitioner
- Accredited ILM Facilitator

# Why ILM & Lynzee's approach

A robust, evidence-based ILM creates the foundation of any business case or investment study narrative. It frames the context, benefits and potential options. Without this frame, processes may lack direction, focus or achievement of objectives / outcomes.

Lynzee has a flexible facilitation style and works collaboratively with clients to scope the most appropriate approach (e.g. combined or separate workshops) depending on the project, its complexity, key risks, the stakeholder environment and work performed to date. Services can be undertaken standalone or as part of a broader business case management / advisory role with the Deloitte team.

Critical to success is validation, efficiency, and stakeholder buy-in. Through a range of techniques, this is a key element of Lynzee's facilitation style. ILMs can be conducted in person (preferable) or virtually via an online platform. Please contact Lynzee directly for more information and pricing.