

Jim McMahon

Accredited Investment Logic Mapping Facilitator

About Jim McMahon

Jim is a Director of Caravel Group (NZ) Ltd with over 30 years of experience in the consulting, telecommunications and IT sectors. He has held senior positions in New Zealand and international organisations, working at senior management levels in marketing, operations and Chief Operating Officer roles.

As a Director of Caravel, Jim works with organisations to assist their strategic planning and assure their major programmes of work. He has facilitated Investment Logic Mapping and Better Business Case workshops for organisations and agencies including New Zealand Police; Auckland and Waitemata District Health Boards; Departments of Building and Housing, Internal Affairs, Inland Revenue, Corrections and Conservation; Ministries of Social Development and Education, Maritime New Zealand, New Zealand Treasury, New Zealand Transport Agency, Auckland Council, Hamilton City Council, Dunedin City Council, Tasman District Council; Waikato University, Canterbury University.

Jim is particularly interested in working with clients to ensure their reasons for undertaking major investment programmes are well understood and aligned with strategic objectives. His freely-given knowledge about the ILM process, an engaging manner that encourages participation, and rapid follow-up are frequently cited as reasons for his success as an accomplished facilitator.

Jim's experience is complemented by qualifications that include:

- Bachelor of Engineering (Electrical).
- Master of Business Administration (Strategy and Finance Majors).
- Certified PRINCE2 Practitioner 2011.
- Certified Investment Logic Mapping (ILM) Facilitator 2012.
- Certified Better Business Case Foundation and Practitioner (APMG) 2015.
- Certified Managing Benefits Foundation and Practitioner (APMG) 2017.

About Caravel Group (NZ) Ltd

Caravel was established in 1990 as a specialist provider of project and programme management services to the telecommunications and IT sectors. The company's core business includes all facets of project and programme management including Programme Management Office (PMO) establishment and operation, Independent Quality Assurance (IQA), due diligence, business case development and review, benefits realisation and organisational readiness.

Caravel is an accredited supplier to the following All of Government Business and Finance procurement panels – Business Change, Assurance, Operations Management and Risk, and Finance and Economics, and the GCIO Assurance panel.

Caravel services the needs of its clients from its office in Wellington, New Zealand.

Practices

Caravel complies with and applies all current Investment Management Standard guidelines and practices mandated by the Department of Treasury and Finance (Victoria) and New

Investment Logic Map (ILM)

An Investment Logic Map (ILM) is a single-page story that defines a business need and shows the logic that supports an investment decision. The ILM is developed in one or more two-hour workshops attended by key decision makers, including the Investor – the key person responsible for the investment decision and for delivery of the expected benefits that satisfy the business need.

Each ILM workshop follows a structured approach that defines the problem/s requiring resolution, the benefits that will accrue and the strategic interventions required. Up to four workshops may be required to ensure that the map provides a complete picture of the need for and logic supporting an investment decision.

Benefit Management Plan (BMP)

The BMP provides a concise description of the benefits defined in the ILM in terms of responsibility for their delivery and how they will be measured. Generally, the BMP is developed in a separate workshop with the assistance of a qualified ILM facilitator and a specialist in Key Performance Indicator (KPI) design and measurement.

Investment Concept Brief (ICB)

The ICB is developed in a two-hour workshop that expands the solution set derived in the ILM to include timelines, costs, risks, critical dependencies and policy alignment. A successful ICB workshop will demonstrate the compelling need, benefits, feasibility and cost-effectiveness of the investment.

Better Business Case (BBC) Development

New Zealand Treasury's Better Business Case (BBC) methodology recommends a series of workshops to provide input to each of the five cases – strategic, economic, commercial, financial and management. Each two-hour workshop ensures that all options are considered and evaluated when determining the best value-for-money solution and ensuring its delivery to achieve the expected benefits.

Service	Cost (Excluding GST)
Investment Logic Map – Problem / Benefit / Strategic Response / Solution Definition Workshop (each)	\$2,200
Benefit Management Plan – Benefits Definition Workshop	\$2,200
Investment Concept Brief – Solution Definition Workshop	\$2,200
Better Business Case (BBC) development workshops (each)	\$2,200

Contact Details

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