

Lung Ong

Accredited Investment Management Standard (IMS) Facilitator



Lung is an accredited IMS facilitator and has carried out ILM workshops for government and industry peak bodies to clearly define long-term goals, critical barriers, and determine key areas of investment and reform to maximise economic and public value.

He has been engaged as an IMS facilitator to assist in critically assessing the rationale for major civic infrastructure projects to the development of industry and organisational roadmaps and strategies.

In addition to being an IMS facilitator, Lung is a consultant and a Non-Executive Director. He brings extensive experience in strategy, industry development and partnerships across the public sector, creative and major events industries. Prior to founding Sandbox Consulting, Lung held senior leadership positions at economic development agencies, state and local governments, major arts and cultural institutions.

As a consultant, he specialises in:

- Investment Logic Mapping
- Strategic Planning
- Funding Program & Service Delivery Evaluation and Optimisation
- Business Review & Reform
- Business Case Development

Contact

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Services and Fees

<p>Simple Projects For projects that are low risk, low value or are at a more investigative, strategic assessment stage.</p>	<p>Complex Projects More complex projects, i.e. those with high value, high risk, or require a more rigorous strategic options analysis to support a business case are recommended to undertake the full four (4) workshop IMS suite.</p>
<p>Single Workshop Single session covering the breadth of issues tackled in a full IMS suite of workshops including Problem Definition, Benefit Mapping, Strategic Responses and Solutions.</p>	<p>Workshop 1 - Problem Definition: Define the problem/s that need to be addressed. Understand the causes of the problem/s and if there is strong evidence-base to support assertions. Articulate why the issue needs to be addressed, now and by this government or investor.</p>
	<p>Workshop 2 – Benefit Mapping Clearly define the benefits that solving key problems will deliver. Define the value the investment will provide. Identify the KPIs, measures and targets that this investment will need to deliver.</p>
	<p>Workshop 3 – Strategic Responses Identify strategic interventions to address key problems and deliver the benefits. Determine key risks, uncertainties, dis-benefits, interdependencies. Capture the estimated operating and capital expenditure required.</p>
	<p>Workshop 4 – Solutions Identify and define at least one solution for each Strategic Response. Establish cost ranges for each solution. Identify risks, disbenefits, costs, timing, interdependencies and policy alignment.</p>
<p>Outputs Investment Logic Map (ILM): a one-page clear and concise narrative of what must be actioned and why.</p>	<p>Outputs ILM: a one-page clear and concise narrative of what must be actioned and why. Strategic Response Options Analysis: a summary report with weighted scores and rankings for combinations of strategic-level responses that demonstrates to decisionmakers that the merits, disadvantages and implications for all possible solutions have been considered. Benefit Management Plan: a summary plan outlining the measures and KPIs of the benefits that the proposed investment aims to deliver over time, and how risks and uncertainties will be managed to ensure the proposed outcomes are achieved. Investment Concept Brief: a one-page case for investment that articulates the core problem, presents pragmatic, benefit-driven strategic responses and solutions with high level costings and implementation considerations for decision makers.</p>
<p>Fee \$2,000 +GST</p>	<p>Fee \$2,000 +GST per single workshop \$7,200 +GST discounted fee for package of four (4) workshops</p>